

PLEASE NOTE:

All project details and pricing are subject to change depending on client's design. The quotes listed below are listed as discounted package options. For custom quotes on projects please contact Salt Air Designs. Please note that any additional revisions once your package is complete will result in a separate bill at my hourly rate of \$80. Salt Air Designs encourages clients to be on time with any and all responses, including questionnaires, content, revisions, etc. Any delay in response time can and will push back the final date and may result in additional charges to your bill. Please inform Salt Air Designs prior to starting your design if you would not like your work published on www.saltair-designs.com



DON'T NEED A PACKAGE?

If your design needs don't require a full branding package, the hourly rate for any other design work is \$80 per hour. Please contact me at info@saltair-designs.com for a quote on any project no matter how small.

PACKAGE 1 • BASIC BRANDING

When it comes to branding your business, there is no better offer than this kick-starter package. Whether you are a new business looking to find your logo, or an existing company looking to enhance your look, this package is what you need to get the word out. With this package I create a brand that represents your personal style, while also being something that you can use as an effective business tool for years. With Basic Branding, your business will be fully branded, including print ready business cards, letterheads and envelopes. Also included is a full social media launch for online viewers!

WHAT IS INCLUDED:

- INITIAL BRAND LAUNCH & PHONE CALL
- CLIENT QUESTIONNAIRE
- BRANDING/INSPIRATION BOARD
- 3-5 LOGO CONCEPTS
- 3 ROUNDS OF LOGO REVISIONS
- SUBMARK FOR BRAND
- PATTERN & TEXTURE LAYOUT
- RECOMMENDED FONTS
- COLOR GUIDE (RGB, CMYK, PANTONE COLORS)
- ALL FILES DELIVERED IN A PACKAGED FILE FORMAT VIA DROPBOX

PRINT & SOCIAL MEDIA:

- BUSINESS CARDS
- LETTERHEAD LAYOUT
- ENVELOPE LAYOUT
- STICKER OR STAMP DESIGN
- IMAGES FOR ALL SOCIAL MEDIA PLATFORMS
- FACEBOOK COVER PHOTO, INSTAGRAM SIZED PHOTO & TWITTER BANNER DESIGN
(Pinterest board option available upon request)
- PRINTER SUGGESTION, SETUP AND MATERIAL

Need additional branding? I also offer flyers, price sheets, package design, insert design, etc. Design services are available to all clients. If additional branding is done, you will be quoted separately from the package.

DON'T FORGET TO FIND SALT AIR DESIGNS ON SOCIAL MEDIA FOR WEEKLY UPDATES

Your package total is divided into two equal payments. The first payment of \$1,750. is required when you sign your contract with Salt Air Designs. This initial payment is not refundable and will hold your space in the queue. The second and final payment is due when your project is complete. Your files will NOT be handed over to you until your check or paypal payment has cleared.

TOTAL COST: \$ 3,500.00

TIMELINE: 3-5 WEEKS

PAYMENT OPTIONS:
PAYPAL OR MAILED CHECK

HAVE ANY FURTHER QUESTIONS? CONTACT ME AT [INFO@SALT AIR-DESIGNS.COM](mailto:info@saltair-designs.com)



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PACKAGE 2 • WEB DEVELOPMENT

Salt Air Designs uses wix.com to create a user friendly website for easy access and mobile friendly businesses. I professionally design and develop a website that has the perfect balance between your style and your business. Seamlessly matching your newly designed brand. All websites created are Google Mobile friendly and include a free tutorial on how to use your newly developed site!

WHAT IS INCLUDED:

- CLEAN USER FRIENDLY SITE TO NAVIGATE & MANAGE
- INCLUDES HOME PAGE DESIGN, ALONG WITH BLOG & FOUR SEAMLESSLY INTEGRATED PAGE DESIGNS (i.e. contact, about, services etc.)
- MOBILE FRIENDLY SITE
- CUSTOM BUILT PAGES BASED UPON YOUR EXISTING BRAND
- HALF HOUR TUTORIAL ON HOW TO USE YOUR SITE.

*Any additional page designs and features can be added for an additional cost.

IMPORTANT INFORMATION:

All host/domain names and email addresses must be purchased by the client before work begins. Salt Air Designs is not responsible for any server issues, down time or software compatibility once your site has been launched. Once your site is launched, Salt Air Designs is not responsible for maintaining your site. All content must be provided before I begin designing your site. Content includes what each individual page will contain and any/all photographs. I recommend working with a professional photographer for any photos being used on your site to insure that they are high quality and can be scaled to size. Please note that any delays in providing any site content will push back the end date and may result in additional charges.

DON'T FORGET TO FIND SALT AIR DESIGNS ON SOCIAL MEDIA FOR WEEKLY UPDATES

Your package total is divided into two equal payments. The first payment of \$2,625. is required when you sign your contract with Salt Air Designs. This initial payment is not refundable and will hold your space in the queue. The second and final payment is due when your project is complete. Your files will NOT be handed over to you until your check or paypal payment has cleared.

TOTAL COST: \$ 5,250.00

TIMELINE: 4-6 WEEKS

PAYMENT OPTIONS:
PAYPAL OR MAILED CHECK

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